



presenting sponsor - \$10,000 & up

- o Company name & logo prominently featured on all advertising materials including t-shirts, emails, press releases, & posters
- o Opportunity to speak and verbal acknowledgement of sponsorship during event
- o Option to have two 10'x10' vendor tents in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 10 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 10 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Company banner up to 3'h x 12'w prominently displayed at event
- o Company name and logo hyperlinked on event website and in all electronic marketing
- o Company name in post-event newsletter
- o Promotion through media outlets including online, radio, and print

Carbon sponsor - \$7500 to \$9999

- o Company name & logo featured on all advertising materials including ride t-shirts, emails, press releases, & posters
- o Opportunity to speak and verbal acknowledgement of sponsorship during event
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 8 for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 8 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Company banner up to 3'h x 10'w prominently displayed at event
- o Company name and logo hyperlinked on event website
- o Company name in post-event newsletter
- o Promotion through media outlets including online, radio, and print

Titanium sponsor - \$5000 to \$7499

- o Company name & logo featured on advertising materials, including t-shirts, & posters
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 6 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 6 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Verbal acknowledgement of your sponsorship during the event
- o Company banner up to 3'h x 8'w displayed at event
- o Company name and logo hyperlinked on event website
- o Company name in post-event newsletter
- o Promotion through media outlets including online, radio, and print

Aluminum sponsor - \$2500 to \$4999

- o Company name & logo featured on advertising materials, including t-shirts & posters
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 4 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 4 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Company banner up to 3' x 5' displayed at event
- o Company name and logo listed on event website
- o Company name on post-event newsletter

steel sponsor - \$1000 to \$2499

- o Company name and logo featured on advertising materials, including t-shirts & posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 2 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 2 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Company name listed on event website
- o Company name in post-event newsletter

Contributing sponsor - \$500 to \$999

- o Company name featured on advertising materials, including t-shirts and & posters
- o 1 ticket for the revel! event in downtown Greeley's Lincoln Park after the ride including live music, food, & beer / spirits crafted locally for the event
- o 1 free cyclist registrations – 20-mile, 40-mile, 55-mile road or 50 or 70-mile gravel
- o Company name listed on event website
- o Company name in post-event newsletter

media, marketing, & in-kind sponsors

- o Benefits commensurate with contribution; trade value equal to above levels up to carbon

Saturday, June 20, 2020



Thank you for your support of Weld County's aging population!

Your contribution will help these individuals maintain their health and independence